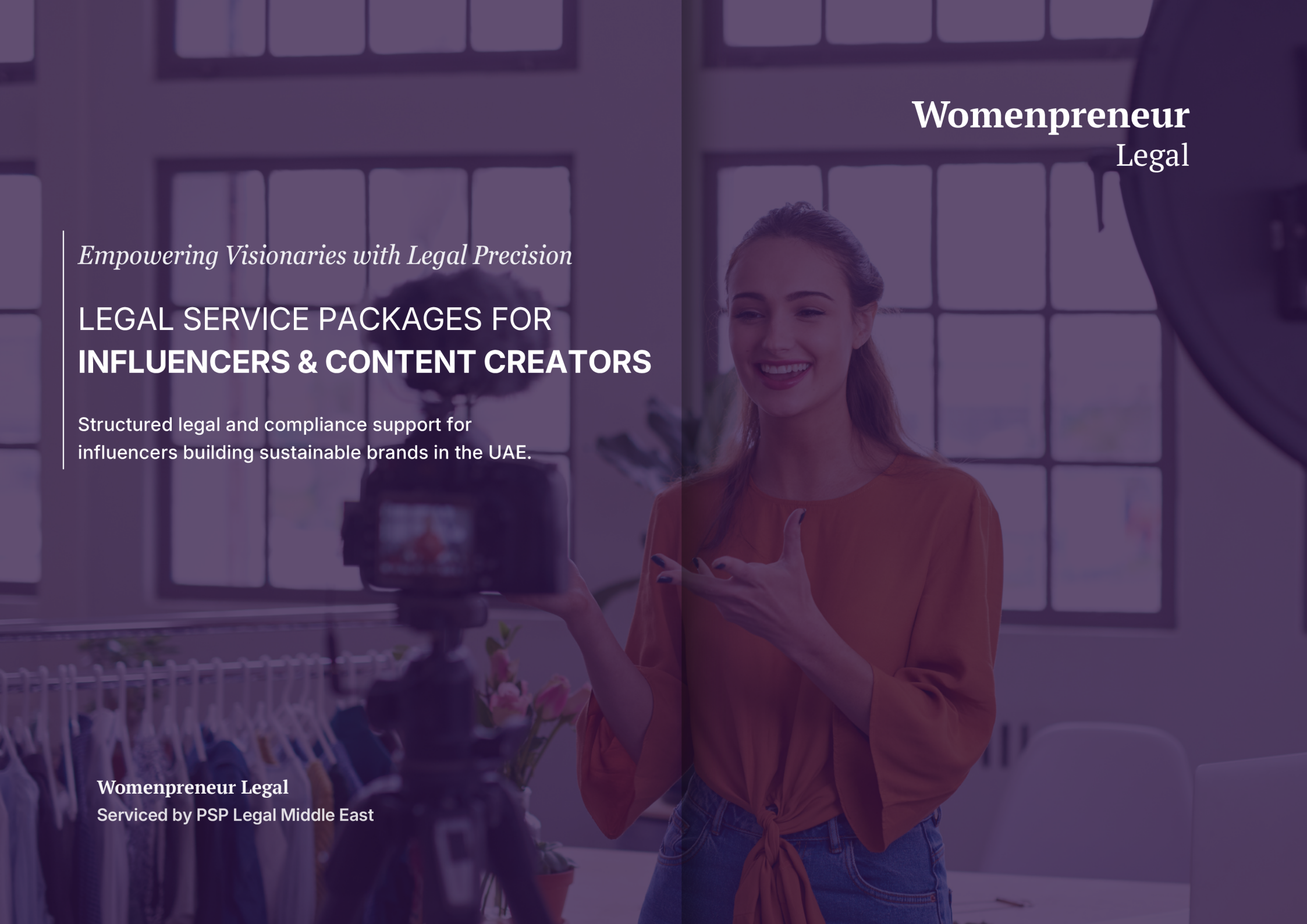


A woman with long brown hair, wearing an orange long-sleeved top and blue jeans, is smiling and gesturing with her hands. She is holding a camera on a tripod in front of her. The background is a studio setting with large windows and a rack of clothes.

Womenpreneur Legal

Empowering Visionaries with Legal Precision

LEGAL SERVICE PACKAGES FOR INFLUENCERS & CONTENT CREATORS

Structured legal and compliance support for influencers building sustainable brands in the UAE.

Womenpreneur Legal

Serviced by PSP Legal Middle East

Legal Infrastructure for Influencers

Womenpreneur Legal supports creators from market entry and licensing through to brand partnerships, intellectual property protection, and ongoing compliance.

This framework enables creators to monetise responsibly and protect their reputation while operating with total confidence under the UAE's media, advertising, and platform regulations.

Scalable support for every growth stage.

01. Market Entry & Licensing

Compliant structures, licences, and operating models for influencers entering the UAE market.

02. Commercial & Brand Partnerships

Supporting brand collaborations, sponsorships, contracts, and IP ownership as influencer businesses scale.

03. Compliance, Reputation & Brand Protection

Managing regulatory obligations, content compliance, risk, and long-term brand protection.

Tailored engagement models

Engagement models designed to support influencers as their content, partnerships, and regulatory responsibilities evolve.

Foundational Setup Engagements

One-off legal and regulatory setup covering licensing, structuring, monetisation models, and compliance readiness

Ongoing Legal & Compliance Retainers

Monthly legal support for active influencers, brand partnerships, advertising compliance, and reputation management.

Training & Capability Building

Practical training programmes covering influencer regulations, contracts, brand protection, and content compliance.

Project Based Engagements

Foundational Legal Service Packages

A compliant legal foundation for influencers and creators entering the UAE market, supporting licensing, monetisation, and early-stage regulatory alignment.

Influencer Market Entry

A compliant legal foundation for influencers entering the UAE market, supporting licensing, monetisation, and early-stage compliance.

- Activity and monetisation assessment
- Jurisdiction and authority selection
- Trade name reservation
- Trade licence application coordination
- Entity incorporation coordination
- MOA / Articles review
- Ownership and structuring guidance
- Bank account readiness checklist
- Influencer compliance roadmap

Influencer Commercial Readiness

Designed for Influencers engaging in brand partnerships and sponsored content

Includes all Influencer Market Entry services, plus:

- Sponsorship contract templates
 - Influencer services agreement
 - Platform terms compliance guidance
 - Advertising and disclosure compliance
 - Content ownership and IP guidance
 - NDA and confidentiality agreements
 - PDPL data protection guidance
-

Project Based Engagements

The Professional Influencer Setup

Comprehensive regulatory, commercial, and brand protection frameworks designed for established influencers and creator led businesses operating within the UAE's media and advertising environment.

Influencer Full Regulatory & Brand Protection Package

Designed for established influencers and creator led businesses requiring end-to-end regulatory, commercial, and brand protection support within the UAE.

Includes all Influencer Market Entry and Commercial Readiness services, plus:

Licensing & Regulatory

- Full influencer / media licence application management.
- Regulator correspondence and approval handling.
- Licence conditions monitoring and renewal framework

Systems & Commercial Framework

- End-to-end content and brand compliance system design
- Content approval and disclosure workflows
- Brand collaboration intake and approval processes
- Contract review and negotiation framework (up to 50 contracts)
- Complaint handling and takedown response procedures

IP & Brand Protection

- UAE trademark registration (1 mark, 1 class)
- Content ownership and reuse policies
- Brand misuse and infringement response strategy

Governance & Growth Readiness

- Risk and reputation management framework
- Crisis response and public communications guidance

Monthly Retainer Models

Ongoing Legal & Compliance Retainers

Ongoing legal and compliance support designed for influencers with active brand partnerships, content monetisation, and public exposure.

These retainers provide continuous guidance across contracts, advertising compliance, platform rules, and regulatory obligations, ensuring influencer businesses operate confidently and compliantly as they grow.

Compliance Care

Ongoing compliance support to help influencers meet licensing, advertising, and platform requirements, and avoid regulatory issues as content and partnerships evolve.

Commercial & Content Support

Legal support for active content production and monetisation, covering contracts, brand partnerships, IP ownership, advertising claims, and platform compliance as commercial activity grows.

Strategic Legal & Risk Oversight

Senior legal guidance for complex deals, exclusivity arrangements, disputes, reputational risk, and long-term business positioning across high-value media and music operations.

Monthly Retainer Models

Ongoing Legal Support Framework

Designed to support compliant content creation, brand partnerships, and long-term growth for influencer businesses operating in the UAE.

Compliance Care

Active influencers who want to remain compliant with UAE regulations and platform rules.

- Influencer licence and permit compliance monitoring
- Advertising and disclosure compliance guidance
- Platform rules guidance (Instagram, TikTok, YouTube)
- Contract review (up to 2 brand contracts per month)
- Content takedown and complaint guidance
- Ongoing email / WhatsApp legal support (fair use)

Commercial & Brand Support

Influencers working regularly with brands, agencies, and platforms.

Includes all Compliance Care services, plus:

- Contract review and mark-up (up to 5 per month)
 - Brand endorsement & sponsorship negotiation support
 - IP ownership and content reuse guidance
 - Advertising claims and promotional content review
 - Platform terms compliance support
 - Monthly strategy call
-

Monthly Retainer Models

Strategic Oversight for Established Influencers

Senior legal oversight required to manage complex brand partnerships, intellectual property, and commercial risk as your platform scales.

Strategic Brand & Risk Oversight

Established and high-value influencers requiring senior legal oversight across brand, reputation, and commercial risk.

Ongoing strategic legal and compliance support for influencers managing complex partnerships, public exposure, disputes, and long-term brand positioning.

Includes all Compliance Care services, & Commercial & Brand Support .

- Contract drafting and review (up to 10 per month)
 - Support for exclusivity, morality, and long-term brand deals
 - Dispute management and payment recovery guidance
 - Reputation and crisis response support
 - Priority response times
 - Preferential rates for litigation support (if required)
-

Training Modules

Influencer Compliance & Brand Education

Specialised legal workshops designed to empower creators and their management teams with the regulatory awareness and risk management skills needed to operate confidently.

Regulatory Awareness & Responsible Monetisation

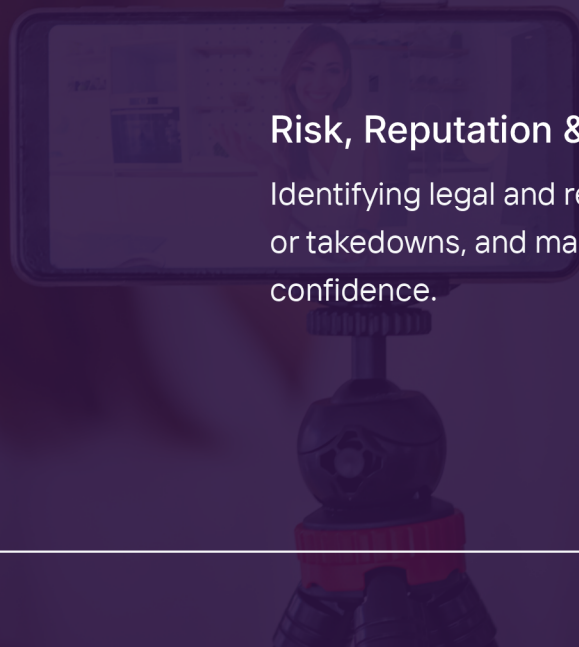
Understanding licensing requirements, advertising rules, disclosure obligations, and regulator expectations for influencers operating in the UAE.

Commercial & Platform Compliance

Applying compliance principles to brand partnerships, platform rules (Instagram, TikTok, YouTube), contracts, and sponsored content workflows.

Risk, Reputation & Crisis Readiness

Identifying legal and reputational risk, responding to complaints or takedowns, and managing public-facing issues with confidence.



Training Modules

Influencer Compliance & Brand Education

Practical regulatory and brand education for professional influencers operating in the UAE.

UAE Influencer Regulations & Market Rules

Designed for all influencers and creators operating or monetising in the UAE.

- Overview of UAE influencer and media regulators
- Licensing requirements and permitted activities
- Advertising rules, disclosures, and prohibited content
- Paid partnerships, gifting, and sponsorship compliance
- Format: Half-Day Session (3–4 hours)

Contracts, Commercial Deals & Platform Compliance

Designed for Influencers working with brands, agencies, and platforms.

- Influencer, endorsement, and sponsorship contracts
- Negotiating fees, usage rights, exclusivity, and morality clauses
- Platform rules (Instagram, TikTok, YouTube, etc.)
- Content ownership, reuse rights, and IP basics
- Format: Half-Day Session (3–4 hours)

Brand Protection, Risk & Crisis Management

Designed for established and high-visibility influencers.

- Brand protection and trademark fundamentals
- Managing complaints, takedowns, and disputes
- Reputation risk and public exposure management
- Crisis response and regulator or media scrutiny
- Format: Half-Day Session (3–4 hours)



Influencer Compliance & Brand Education

Practical regulatory and brand education for professional influencers operating in the UAE.



Brand Protection & IP Rights for Influencers

Understanding how to protect brand identity, content ownership, and intellectual property.

- Overview of intellectual property rights relevant to influencers
- Trademark registration and brand protection strategies in the UAE
- Responding to brand misuse and content infringement
- Format: Half-Day Session (3–4 hours)

Content Compliance & Approval Workflows

Applying compliance standards to influencer content across platforms.

- UAE influencer and advertising standards
- Content approval and disclosure workflows
- Platform rules (Instagram, TikTok, YouTube)
- Compliant content optimisation
- Format: Half-Day Session (3–4 hours)

Crisis Management & Reputation Protection

Preparing influencers to manage reputational risk

- Managing public relations and reputational crises
- Crisis communication strategies for influencers
- Response planning for media issues, complaints, and takedowns
- Format: Half-Day Session (3–4 hours)

Bespoke Services & Ad-Hoc Support

Specialist Practice Areas

Employment & HR

Private client & family law

Data protection & privacy

Healthcare & medical law

Financial services & fintech

Media, music & influencer law

Investigations & enforcement

Digital assets, blockchain & AI

Available across all packages and sectors

Regulatory, Licensing & Compliance

- Ongoing compliance health checks
- Licence amendments and activity changes
- Regulator correspondence and submissions
- Trade licence and regulatory licence renewals
- Inspection readiness & regulator response support

Intellectual Property & Brand Protection

- UAE and international trademark filings
- IP monitoring and enforcement support
- Brand misuse and infringement response
- Copyright ownership and chain-of-title reviews

Legal & Commercial Support

- Arabic legal translation
- Bespoke contract drafting
- Annual legal “health checks”
- Contract negotiation beyond package limits
- Litigation coordination & dispute escalation support

Risk, Crisis & Incident Support

- On-site legal attendance
- Crisis response planning
- Media and public statement drafting
- Post-incident emergency legal support
- Conversion to short-term or ongoing retainers

Training & Capability Enhancements

- Annual refresher sessions
- Bespoke internal workshops
- Sector-specific training modules
- Management and leadership training



Get in Touch with Us!
